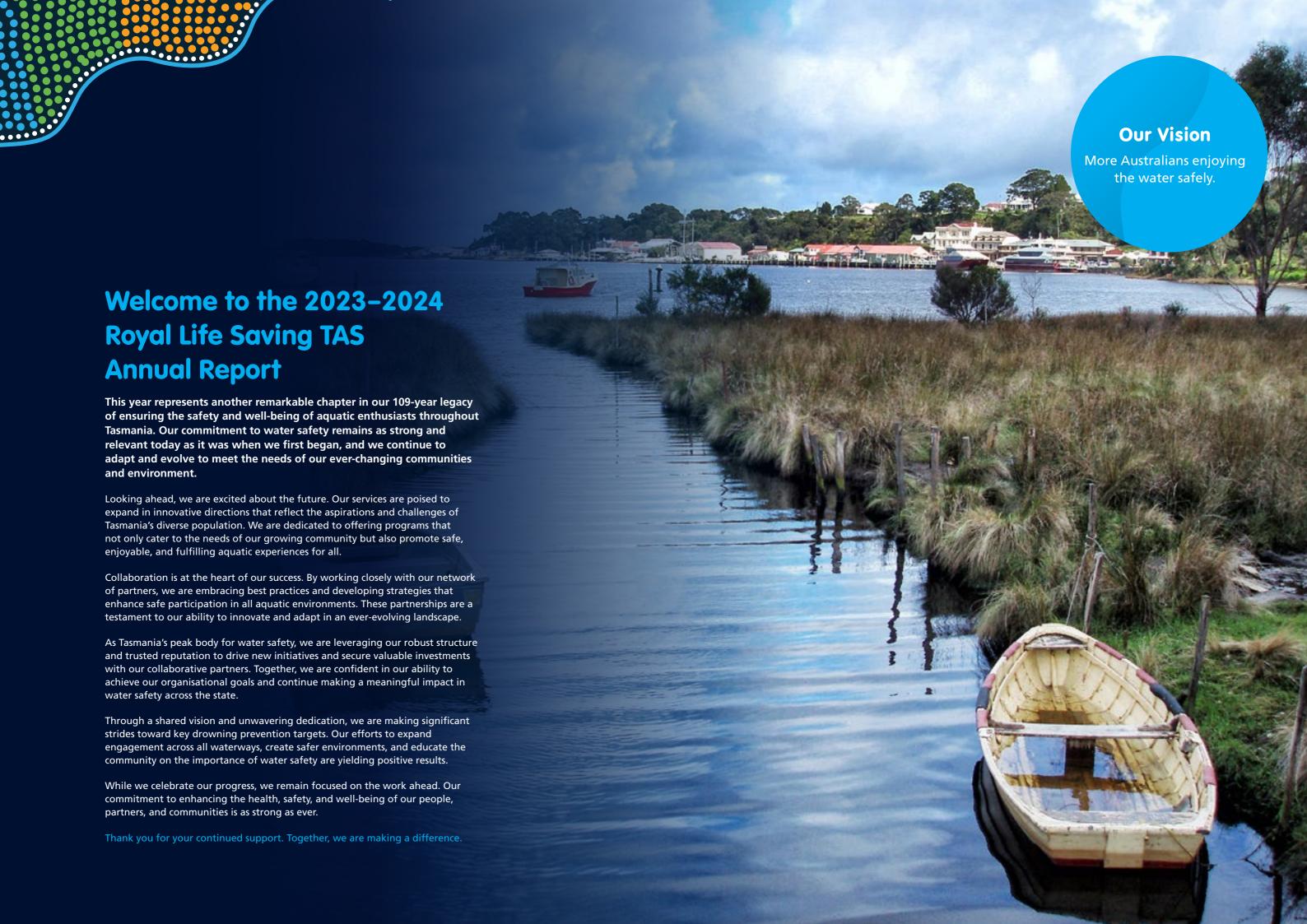


Annual Report

2023-24





For all of time, Australia's rivers, creeks and lakes have been essential...for life.

And for 109 years, Royal Life Saving TAS has been educating and inspiring Australians to enjoy the water...for their entire lives. We've helped millions of Australians learn to swim. We've taught the swim teachers, trained the lifeguards and championed CPR. We've led essential research and safety assessments and we continue to deliver innovative programs, products and services to ensure those we love...are happy, healthy and safe. Royal Life Saving is behind every splash, stroke, kick and paddle, behind every breath of life...to ensure we all enjoy a water way of life.

Watch the video



Reflecting on our Past

Since our establishment, Royal Life Saving has consistently embodied a culture of learning, innovation, and resilience. The contributions we've made have played a significant role in moulding the aquatics community and facilitating safe water pursuits. We've grown with our communities, earning their trust and forging an identity embedded in safety, knowledge, and community engagement.

An increase in population growth, greater access and utilisation of clean waterways, cultural diversity, and a surge in domestic and international arrivals has catalysed our drive for advancement. Coupled with an elevated interest in healthy and active aquatic pursuits, these changes necessitate continued, focused investments in our communities to safeguard the future of aquatic engagements.

\triangle Navigating the Challenges

We understand that community and market changes can present their own set of challenges, which demand our agility and adaptability. However, we also recognise that these changes are a breeding ground for opportunities and expansion. To maintain our influence and relevance, we must stay abreast of industry and sector developments.

While our unique offerings may sometimes limit our adaptability, we remain steadfast in our commitment to innovation and modernisation. As the custodians of water safety, our challenge is to advocate our prevention messages while also fostering a culture where Australians can enjoy our aquatic environments safely.

(C) Our Future Journey

As we look towards the future, we understand the need to rapidly adapt to changing political, stakeholder, and community circumstances and opportunities. We aim to engage communities more strategically and consistently, leveraging data to understand community patterns – from population trends and aquatic usage to public policy. We are committed to being innovative, investing in our future, and developing our people to build a safe and vibrant aquatic community.

Our journey thus far has prepared us for the challenges ahead, and we are confident that we will navigate them with the same resilience and dedication that has been our hallmark for the past 109 years. Our future is promising, and we are excited about the opportunities it holds.

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Achieving Together

Message from the Minister



The Hon. **Nic Street MP**

Minister for Sport and Events, Tasmania It is my privilege, on behalf of the Tasmanian Government, to introduce the Royal Life Saving Tasmania Annual Report for 2023–2024. I would like to express my deepest gratitude to the entire Royal Life Saving Tasmania team for their exceptional dedication and relentless efforts in driving vital water safety initiatives. Your commitment to safeguarding the people of Tasmania is both commendable and invaluable.

Tasmania is blessed with diverse aquatic environments, from tranquil lakes and rivers to our popular community swimming pools. These spaces offer endless opportunities for recreation, relaxation, and adventure, enriching the lives of all Tasmanians. However, the true value of these experiences is realised only when they can be enjoyed safely, and it is through our shared focus on water safety that we ensure Tasmanians can make the most of these aquatic treasures.

The Tasmanian Government, in close collaboration with Royal Life Saving Tasmania, remains focused on advancing water safety across the state. Together, we are committed to developing strategies that promote not only safety and skill development but also the enjoyment of Tasmania's waters. Our collective efforts are dedicated to creating a safe environment for everyone, ensuring that Tasmanians can engage with our aquatic resources confidently.

While the 11 tragic drowning deaths in 2023–2024 remind us of the ongoing work required, they also underscore the importance of the water safety programs we deliver. The Government is determined to work with Royal Life Saving Tasmania to reverse this concerning trend and ensure every interaction with our waterways is as safe as possible. We remain committed to supporting initiatives that not only enhance water safety but also strengthen and promote healthier, more resilient communities across the state.

In partnership with Active Tasmania, Royal Life Saving Tasmania continues to innovate, adapting its programs to meet the evolving needs of our diverse communities. By addressing risks while increasing participation, we are working together to ensure that everyone in Tasmania has access to safe and enjoyable aquatic experiences.

I would like to acknowledge and celebrate the dedication of Royal Life Saving Tasmania's educators, facilitators, and volunteers. Your ongoing commitment to water safety in our state ensures that Tasmania remains a leader in drowning prevention and community well-being.

As we move forward, the Tasmanian Government is proud to stand alongside Royal Life Saving Tasmania in our continued mission to promote safe, inclusive, and enjoyable aquatic environments for all.

Message from the President



Jim WhitesidePresident

As the President of the Royal Life Saving Society Australia (Tasmania Branch), it is my privilege to introduce the 2023–2024 Annual Report. This year has been marked by significant achievements and ongoing challenges. Despite the adversities faced by families and vulnerable communities across Tasmania, our collective resilience and dedication to water safety have remained unwavering.

Since its inception, Royal Life Saving has been dedicated to preventing drowning and promoting safe aquatic participation. Our historical objectives of saving lives, promoting water safety, and providing education and training continue to guide our efforts today. Over the past year, we have remained steadfast in our commitment to these principles, ensuring that our programs and initiatives make a significant impact on the communities we serve.

Reflecting on the past year, I am filled with immense pride and gratitude for the remarkable achievements of our organisation. Our proactive involvement with diverse and vulnerable communities, coupled with innovative educational initiatives, has strengthened our capacity to save lives and foster safer aquatic environments across Tasmania. We have adapted to changing circumstances and embraced new challenges, all while maintaining the core values that have defined Royal Life Saving for over a century.

Responding to Community Needs

Royal Life Saving Tasmania has dedicated its resources and efforts to delivering solutions that ensure safe aquatic activities while enhancing the lives of those who seek enjoyment, participation, or solace in our aquatic environments. Our focus on continuous improvement has allowed us to offer reliable and productive services, positioning us as the partner of choice for communities, suppliers, and customers. We have cultivated respectful and mutually beneficial relationships with the communities we serve, adapting our strategies to meet their evolving needs.

Tasmanian Drowning Prevention Plan

A significant milestone this year is the ongoing implementation of the Tasmanian Drowning Prevention Plan. This comprehensive strategy aims to increase aquatic resilience and reduce the incidence of fatal and non-fatal drownings across the state. The plan emphasises the importance of collaboration with the Tasmanian Government and broader communities. We look forward to working together to achieve these critical objectives.

Strategic Pillars

Challenges

Tasmania faces unique challenges, including its diverse population, ageing communities, infrastructure needs, and the increasing appetite for aquatic participation across vast inland waterways. Adapting to market and community changes can be challenging, but these changes also present opportunities for growth. We must stay ahead of industry and sector developments to maintain our influence and relevance. Continuous evaluation of our services is essential to ensure we remain useful and suitable. Innovation and modernisation are at the core of our strategy. While promoting our core prevention messages, we also strive to encourage all Tasmanians to enjoy our aquatic environments safely.

Our Future

Quickly adapting to changing political, stakeholder, and community circumstances is crucial. We need to engage communities more strategically and consistently, analysing community patterns, population trends, aquatic usage, and public policy. Investing in innovation and the development of our people will be critical for our future success.

Leadership and Collaboration

Our long history and investment in drowning prevention have established us as a leading entity. Our leadership responsibilities position us to develop and support key sector policies, plans, and agendas. Building sector and community intelligence through our actions ensures safer aquatic communities. We will engage with government, community, corporates, and industry to ensure high-quality outcomes and aquatic prosperity.

Participation Growth

Our waterways offer significant health and well-being benefits, providing opportunities for engagement, recreation, and active pursuits that enhance our lifestyles. We aim to inspire and support the growth of opportunities for all Tasmanians to participate in and enjoy water activities safely.

Safe Environments

Creating safer and more inclusive aquatic environments is essential for benefiting from our urban and natural aquatic settings. A strong, knowledgeable sector ensures quality outcomes and successful aquatic experiences. We will build a skilled and resilient workforce capable of providing broad aquatic opportunities safely and confidently.

Skilled Community

Developing the capability of individuals to swim, survive, and supervise is crucial for aquatic growth and prosperity. Our communities need access to trained and professional practitioners, skilled supervisors, risk experts, policy makers, and educational solutions. We will develop networks with supporting tools and resources to provide high-quality training, education, advocacy, and risk solutions, underpinned by evidence and data.

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Meeting Unique Community Needs

Understanding the unique needs of the Tasmanian communities is fundamental to our mission. Whether addressing the challenges faced by multicultural groups, providing specialised programs for individuals with disabilities, or ensuring access for economically disadvantaged families, Royal Life Saving Tasmania remains committed to inclusivity and accessibility in all our initiatives.

Collaborative Efforts

These accomplishments are not ours alone but are shared with the community we serve. They are the result of collaborative efforts, a shared vision, and steadfast commitment to our mission. I commend everyone involved and look forward to further achievements in the coming year.

Acknowledgements

I would like to extend my sincerest gratitude to our industry partners for their continued contributions to our swimming, water safety, and lifesaving programs. Special thanks to the Tasmanian Government and Active Tasmania for their unwavering support, leadership, and guidance. Our gratitude also goes to our Patron, Her Excellency the Honourable Barbara Baker AC, Governor of Tasmania, for your ongoing support and involvement.

To our National office, thank you for your innovation and dedication in supporting the broader Royal Life Saving network. We appreciate the support from Royal Life Saving NSW in aligning with our operational and strategic vision.

Board and Staff Recognition

As we reflect on the past year, I want to express my deepest gratitude to the Royal Life Saving Tasmania Board of Directors. Your unwavering support, sage advice, and proactive guidance have been instrumental in steering our organisation through a challenging period. Your commitment to our cause and tireless efforts to make a significant difference in the lives of Tasmanians are invaluable.

To our people – the staff (Karina, and Bronte), trainers, facilitators, advocates, supporters, and stakeholders – I cannot thank you enough for your passion and dedication to our mission. Your unwavering commitment to eliminating fatal drownings and ensuring that our future aquatic endeavours are undertaken safely is truly inspiring. Let's continue this important work together.

Finally, I would like to extend our heartfelt gratitude to Mrs. Pene Snashall, past State and National President, who has decided to resign her position after many years of dedicated service to Royal Life Saving Australia and Tasmania. Pene has been instrumental in shaping the water safety agenda across Tasmania, leaving behind a strong legacy that has undoubtedly saved lives and increased opportunities for safe and enjoyable aquatic activities.

Thank you, Pene, for your significant contributions and unwavering commitment. We wish you all the best in your future endeavours.

Message from the Chief Executive Officer



Michael IlinskyChief Executive Officer

It is with great pride and optimism that I present the Royal Life Saving Tasmania Annual Report for 2023–2024. This year has been one of both progress and resilience, as we navigated a complex landscape, including the ongoing cost-of-living challenges. Despite these hurdles, Royal Life Saving Tasmania has risen to the occasion, demonstrating agility and unwavering dedication to our mission of reducing drowning incidents and enhancing swimming, water safety, and lifesaving skills across the state.

One of our key achievements this year was the strategic expansion of our digital platforms, allowing us to not only sustain but also grow our educational reach. These technological advancements have proven invaluable in delivering critical water safety programs, ensuring that all Tasmanians, regardless of location, have access to lifesaving knowledge and skills.

Our focus on inclusivity has been central to our success. We made significant strides in connecting with culturally and linguistically diverse communities, broadening our services, and tailoring initiatives to meet their specific needs. This inclusive approach has fostered a greater sense of community and safety, ensuring that no one is left behind when it comes to water safety.

We also embraced proactive communication strategies, particularly through a series of impactful campaigns. These efforts have allowed us to effectively share vital water safety messages, further supported by the strong partnership we enjoy with the Tasmanian Government and Active Tasmania. Their unwavering support has enabled us to engage youth and marginalised sectors, reinforcing the importance of water safety for all Tasmanians.

While challenges such as staff shortages and fluctuations in community confidence affected the broader aquatic sector, our commitment to water safety education has never wavered. The 2024 Tasmanian

Drowning Report, which recorded 11 tragic drownings – a 22% increase on the 10-year average – reminds us of the importance of our work. These statistics drive home the need for continuous and enhanced efforts to educate and prevent further tragedies.

As we look to the future, our focus is on deepening our engagement with stakeholders and communities, particularly prioritising children at the primary and secondary levels. Our innovative approaches to service delivery will continue to be key in achieving meaningful, long-lasting impacts on water safety across Tasmania.

I would like to take this opportunity to express my sincere gratitude to our dedicated sector partners and staff. Special thanks to Karina and Bronte, whose passion and tireless efforts have been truly inspiring. To our Board of Directors, your guidance and support have been instrumental in steering us through this period of growth and change.

The coming year holds great promise, with increasing community engagement in aquatic activities. Royal Life Saving Tasmania stands ready to ensure that all Tasmanians can safely enjoy our beautiful aquatic environments. With resilience, innovation, and a steadfast commitment to our mission, we look ahead with confidence, eager to expand our reach and continue safeguarding the lives of Tasmanians in and around the water.



Our Organisation

Royal Life Saving TAS

Since time immemorial, Australia's rivers, creeks, and lakes have been vital to life. These natural water bodies are an integral part of our nation's identity and heritage, a source of sustenance, recreation, and profound connection. Royal Life Saving TAS has been an unwavering guardian of these waters, educating and inspiring Australians to safely enjoy them, fostering a harmonious and enduring relationship between our communities and the water.

We have been instrumental in helping millions of Australians learn to swim, ensuring they are equipped with the vital skills to enjoy and respect the water while prioritising their safety. Our efforts extend to nurturing the next generation of swim teachers and training lifeguards, creating a robust network of professionals dedicated to maintaining a safe and inclusive aquatic environment.

Our commitment to water safety is also evident in our championing of CPR, an essential skill that can save lives in critical moments. Through our various training programs, we empower individuals to be first responders when every second counts.

Beyond training, we actively engage in essential research and safety assessments, constantly striving to enhance our understanding of water-related risks and develop more effective prevention strategies. We continually innovate, delivering groundbreaking programs, products, and services designed to ensure the safety of those we love, promoting a culture where happiness, health, and safety go hand in hand with enjoying the water.

Every splash, stroke, kick, and paddle, every breath of life taken near or in the water, has Royal Life Saving TAS standing vigilant behind it. We are there in spirit, backing every water enthusiast, every casual swimmer, every child taking their first dip, and every elderly person relishing a soothing swim. We are committed to ensuring that we all enjoy a water way of life, safely and joyfully.

Royal Life Saving TAS is more than just an organisation - we are a pledge to our communities, a promise to protect and educate, a testament to the profound bond between Australians and their waters. As we look ahead, our mission remains steadfast to stand behind every moment in the water, ensuring it's safe and enjoyable for all, for their entire lives.



Adhering To Our Values

Royal Life Saving TAS is unequivocally committed to delivering exceptional quality service to our communities, relentlessly seeking to enhance and enrich lives through our diverse range of lifesaving programs and initiatives.

Our guiding principles are deeply embedded in honesty, respect, confidentiality, and compliance, providing a firm foundation for all our operations. We value transparency and integrity in our interactions, and we honour the trust placed in us by demonstrating uncompromising honesty in all our undertakings. Our respect for each individual in our community is reflected in our inclusive approach to service delivery, with an understanding of the unique needs and experiences of every person we serve.

We ensure the highest level of confidentiality in our dealings, respecting the privacy and dignity of all members of our community.

Moreover, we are committed to strict compliance with legal and ethical standards, prioritising safety, quality, and reliability in all our endeavours. At Royal Life Saving TAS, we are more than a service; we are a promise to uphold these core values as we strive for a safer and better community.

A Collaborative Future

As we chart the course for our future, Royal Life Saving is dedicated to fostering a proactive response that builds capacity and resilience in our communities. We are committed to providing the necessary resources and support to navigate the shifting landscapes of our world.

Adaptation will be at the heart of our approach, in order to meet changing political, stakeholder, and community circumstances and opportunities. Engaging communities more strategically and consistently, analysing community patterns – including population trends, aquatic usage, and public policy – and fostering innovation are crucial elements of our roadmap.

In an increasingly complex and dynamic postpandemic world, collaboration with our industry partners becomes more important than ever. By enhancing consultation and engagement, we can build a common voice that advocates for better outcomes for the communities of Tasmania.

We remain committed to our partnerships and will continue to work towards greater humanitarian outcomes. We are particularly mindful of those burdened by socio-economic disadvantage, isolation, or prejudice, and will strive to provide them with the support and assistance they need.

Royal Life Saving's stakeholder investment strategy is designed to raise awareness through strong advocacy and provide practical solutions to address water safety priorities. By understanding the triggers and causal patterns of fatal drownings, we can develop interventions that change behaviours, build resilience, and enhance skills.

In FY23–24, we will initiate the implementation of our framework for measuring social impact across our strategic priorities. This will enable us to quantify our contributions and guide our future actions.

Technology is a crucial enabler of our strategy. We are leveraging digital technology, data, and automation to improve our products, processes, and systems to better meet community needs. Our key priorities include maintaining business safety and resilience in the face of ongoing challenges.

We aim to architect our technology for the future, making our systems more efficient and flexible. We will harness the power of data, digital, and automation to create personalised and seamless customer experiences. Lastly, we will focus on transforming our ways of working, building internal capabilities and leveraging our technology and business process partners.

In essence, we envisage a future where Royal Life Saving, together with our key partners, builds a safer and more resilient aquatic community through our concerted, collaborative efforts. By the end of our strategic plan, Royal Life Saving TAS will be recognised as the leading facilitator for swimming and water safety as an integral part of the Australian way of life. Our employees will feel energised by their roles, experiencing fulfilment in their career aspirations.

At-risk communities, irrespective of who they are, will be well educated and skilled to enjoy our waterways safely. Human networks, serving as a crucial part of our mission's success, will feel supported and celebrated. Governments will demonstrate a committed investment in the growth of swimming and water safety through Royal Life Saving TAS.

Our partners will share our commitment to unite and inspire others, witnessing significant value in their investments. Risk sector and land managers will acknowledge our profound expertise in maintaining the safety of our aquatic communities. Finally, the aquatic industry will align with our commitment to collaboratively grow the sector so that our waterways can be enjoyed by all.

At the culmination of our strategic plan, Royal Life Saving TAS will stand as a symbol of safety, collaboration, and enjoyment for aquatic activities across all Australian communities.

As we move towards our envisioned future, we anticipate a transformative shift in our public pools, aquatic participation, and the way we service our communities' ever-changing needs concerning water-based activities.





2023–2024 Highlights

Key achievements made by Royal Life Saving TAS during the 2023–2024 period.

3,257

Vocational outcomes issued.

95

New Swim
Teachers accredited.

1,559

Accredited in CPR and First Aid.

379

Pool Lifeguard accreditations.

This list serves to reflect the immense progress and success achieved by Royal Life Saving TAS in advancing lifesaving and water safety competence across the state.



A copy of the report can be found at www.drowningprevention.org.au

Every year, Royal Life Saving produces a National Drowning Report. This report examines the factors that contribute to drowning deaths in Australia by examining who, where, when and how people have drowned in Australian waterways over the last year. Royal Life Saving has produced a National Drowning Report every year since 1995.

The National Drowning Report 2024, released at Parliament House, Canberra showed drowning is a persistent and traumatic issue that affects thousands of families, first responders and communities every year. The National Drowning Report 2024, published by the Royal Life Saving – Australia in partnership with Surf Life Saving Australia, found there were 323 drowning deaths over the past 12 months, 16 per cent higher than the ten-year average (278).

The National Drowning Report 2024 insights include:

- > 92 adults 65 years or older drowned (28% > of the total), the largest number ever
- > 15 children under the age of 5 drowned. This was down by 25% on the 10-year average
- > 25% were born overseas, with the highest countries being India, China, Nepal and the UK. Long term data shows this figure is higher (34% over ten years)
- People from disadvantaged and regional areas drowned at a higher rate than those from higher advantaged areas, particularly in children aged 5–14 years
- > 46% occurred in coastal locations (150), including 84 drowning deaths (26%) at beaches

- > 34% at inland waterway locations (110), including 80 drowning deaths (25%) at rivers
- > 11% occurred in swimming pools (35 deaths), half (51%) were backyard pools
- > December and March recorded the highest numbers of drowning deaths
- Drowning rates increase ten-fold from age 10 to age 20, likely due to increases in risk taking, and a lack of swimming, water safety and lifesaving skills across youth and young adult populations.

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Understanding Drowning and How To Approach This Report

What is drowning?

The globally accepted medical definition of drowning is: The process of experiencing respiratory impairment from submersion or immersion in liquid. Importantly, there are three outcomes for a person who experiences drowning: death, survival with morbidity, or survival with no morbidity. Terms such as "near-drowning," "secondary drowning," and "wet/dry drowning" are no longer used.

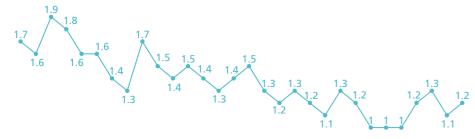
Fatal and non-fatal drowning

This National Drowning Report includes information on fatal drowning only, that is, people who die from submersion or immersion in water. However, the burden of drowning is not limited to deaths alone. Each year, hundreds of non-fatal drowning events occur in Australia which have a range of outcomes. Sometimes the person who drowns and survives might only need to visit a clinic or hospital for a check. In other instances, non-fatal drowning events result in permanent, life-altering neurological disability that severely impacts the person who drowns, their family, community, and caregivers. The exact number of non-fatal drowning incidents is difficult to report with precision, which is why improving data systems for non-fatal drowning is a key activity in the Australian Water Safety Strategy 2030.

Understanding this year in context

This report often presents data from the current 2023/24 time period in comparison to a 10-year average. By looking at historical patterns, we can see how this year measures up to what we would expect from previous years, where numbers and rates have increased or decreased, and how the distribution of cases may be changing across different categories.

Crude fatal drowning rate per 100,000 population by financial year



1994–1995 1995–1996 1996–1997 1997–1998 1998–1999 1998–1999 1999–2000 2001–2002 2005–2004 2005–2006 2006–2007 2007–2008 2006–2007 2007–2011 2011–2012 2011–2013 2011–2014 2011–2015 2011–2016 2016–2017 2011–2018 2011–2018 2011–2018 2011–2018 2011–2018 2011–2018 2011–2018 2011–2018 2011–2018 2011–2018 2011–2018 2011–2018 **↓ 24%**

DECREASE COMPARED TO THE 10-YEAR AVERAGE FOR YOUNG CHILDREN 0-4 YEARS

130%

INCREASE COMPARED TO THE 10-YEAR AVERAGE FOR CHILDREN 5-14 YEARS

16%

INCREASE COMPARED TO THE 10-YEAR AVERAGE FOR PEOPLE AGED 15-24 YEARS

126%

INCREASE COMPARED TO THE 10-YEAR AVERAGE FOR PEOPLE AGED 65+ YEARS

Young children aged 0-4 years

reported a drowning rate of 0.99 per 100,000 population, a 24% decrease compared to the 10-year average of 1.3 per 100,000 population. The sustained decrease in fatal drowning among this age group over the last two decades is encouraging, however it still remains too high.

Children aged 5-14 years reported a drowning rate of 0.43 per 100,000 population, a 30% increase compared to the 10-year average of 0.33 per 100,000 population. Most drowning deaths in this age group resulted from an unintentional fall into water, reinforcing the need for swimming and water safety skills and knowledge to assist in unexpected situations. This was the only age to report more drowning deaths in females rather than males.

People aged 15-24 years

reported a drowning rate of 1.17 per 100,000 population, a 16% increase compared to the 10-year average of 1.01 per 100,000 population. Nearly half (43%) of the drowning deaths in this age group occurred 50km or further away from where the person lived, unlike most other age groups that drowned at a location close to their home (<20km), and 26% occurred in January. This suggests that people in this age group may be travelling to unfamiliar locations and environments during the summer and may be unaware or complacent of the water hazards and conditions where they are visiting.

People aged 65 years and over (65+ years)

reported the highest numbers, proportions and rates of drowning in most states/ territories, except Victoria. There has been a steady increase in drowning events among older age groups since 2017/18. This year, those aged 75+ years recorded the highest drowning rate of 2.17 per 100,000 of all age groups, an increase of 26% on the 10-year average. Promoting life long swimming and water safety skills and prioritising tailored prevention interventions in this age group is a major priority.

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Summer Report

The Royal Life Saving Summer Drowning Toll recorded 99 drowning deaths across Australia between 1 December 2023 and 29 February 2024. Tragically this is a 10% increase on the 90 drowning deaths recorded last summer and 5% increase on the 5-year average of 94 drowning deaths.

We remain ever mindful of the people whose lives have been lost or impacted by drowning, including the many families affected by the loss or long-term injury of a loved one.

The highest number of drowning deaths were recorded in New South Wales (30, a 17% decrease from last summer), Victoria (27, a 23% increase from last summer) and Queensland (22, a 57% increase from last summer).

Males remain over-represented, consistent with annual drowning trends. Over a quarter of all summer drowning deaths were among people aged 55 years and over. Ten children (0–14 years) drowned this summer, up 66% from the same time last year.

Similar to previous years, drowning deaths most commonly occurred at beaches and rivers/creeks. Compared to last summer, drowning deaths at ocean/harbour locations increased, whereas drowning at swimming pools decreased.

2023/24 Summer drowning trends:

- > 26% of all drowning deaths occurred during the week between Christmas and New Year.
- > 26% of people who drowned were older adults aged 55 years and over.
- > 10% were children aged 0-14 years.
- > 7% were flood-related (Queensland and Victoria).
- All States/Territories reported an increase in drowning compared to last summer except New South Wales, ACT and SA.
- > 10% were reported as being overseas tourists on holiday in Australia.
- Many drowning deaths occurred at unpatrolled, isolated locations, including beaches, rivers, lakes and dams.

Sustained patterns of drowning deaths at unpatrolled open water locations including rivers, lakes and at beaches underscore just how important swimming skills are. The summer has again highlighted that children who miss out on lessons, become teenagers and adults at increased risk of drowning.

While the Summer Drowning Toll numbers are helpful for timely tracking of drowning deaths, Royal Life Saving cautions against relying only on data from one summer to make important decisions regarding drowning prevention policy, funding, or programs.

Royal Life Saving is advocating for longterm investments to ensure everyone in the community has access to safe places to swim year-around, including at community swimming pools, especially at a time when many pools are closing and community infrastructure is being lost.

Royal Life Saving wants everyone to enjoy the water safely, follow these five safety tips to stay safe:

- **01** Always supervise children around water
- 02 Avoid alcohol around water
- 03 Wear a lifejacket when boating and fishing
- **04** Know the conditions
- **05** Avoid going alone.



Future Activations

The Need to Collaborate and Work Together:
Addressing Priority Fatal and Non-Fatal Drownings in Tasmania

Royal Life Saving Tasmania is committed to reducing drowning incidents across the state. Historical analysis and community consultations have highlighted critical areas that require immediate attention, particularly regarding male drownings.

The Tasmanian Drowning Prevention Plan, developed in collaboration with key stakeholders, is designed to address these pressing issues. The detail on the right outlines the key drowning and drowning prevention challenges that must be prioritised to save lives.

Collaborative Efforts and the Tasmanian Drowning Prevention Plan

Royal Life Saving Tasmania is leading a multi-stakeholder approach to address these critical issues. By working together with government agencies, aquatic industry, health services, and community organisations, the goal is to reduce the tragic loss of life and improve water safety outcomes across Tasmania. The Tasmanian Drowning Prevention Plan focuses on raising awareness, improving public information, enhancing the use of personal protective equipment, and addressing the underlying factors contributing to drownings. Together, we can build a safer future for all Tasmanians.



KEY DROWNING ISSUES

Males Dominate Tasmanian Fatal Drownings



Males Aged 25–40 and 40–65 (Tasmanian Born Residents)

- > Demographic: Living within 0–20km of local waterways.
- > Activities: Boating and fishing from vessels between 5 and 9.9 metres.
- Locations: Tasmanian oceans and harbours, particularly in South Eastern LGAs (Tasman, Kingborough, Hobart, Sorell, Clarence, Huon Valley).
- > Timeframe: December through August, predominantly on Saturdays, Sundays, and Monday afternoons.
- Risk Factors: Underestimating risks, overestimating abilities, wind and poor weather conditions, pre-existing medical conditions, and improper use of PPE (lifejackets/PFDs) or lack of public information.

Males Aged 50+

(Tasmanian Born Residents)

- Demographic: Living in Northern LGAs (Launceston, West Tamar, Devonport) or Southern suburbs (Glenorchy, Hobart, Kingborough).
- Activities: Unintentional slipping, tripping, or falling into inland waterways within 50km of their residence.
- > Timeframe: Summer and winter afternoons and evenings.
- Risk Factors: Overestimating abilities, uneven or slippery surfaces, medical conditions, or intoxication.

Young Adult Males Aged 20–35 (Tasmanian Born Residents)

- Demographic: Living in Northern LGAs (Launceston, West Tamar, Central Coast, Waratah) or Greater Hobart.
- > Activities: Boating, fishing, or paddling watercraft.
- Locations: Inland waterways in Launceston, Waratah, West Coast, Northern Midlands, and Meander Valley.
- > Timeframe: December through July, Fridays through Mondays.
- Risk Factors: Overestimating abilities, underestimating risks, lack of proper PPE (lifejackets/PFDs), poor weather conditions, lack of swimming and survival skills.

Adults with Medical Conditions (Tasmanian and European Born Residents)

- > Demographic: Living across Tasmania.
- > Incidents: Falling into water during a medical episode at home.
- > Timeframe: July through November, afternoons and evenings.
- Risk Factors: Poor health, lack of supervision or response capabilities.

Adult Males Aged 25–35 and 45–60 (Tasmanian Born Residents)

- Demographic: Living in Northern LGAs (Waratah, Midlands) or Southern LGAs (Hobart, Glenorchy, Clarence).
- > Activities: Swimming or rock fishing.
- > Timeframe: December through June, Fridays through Mondays.
- Risk Factors: Overestimating abilities, underestimating risks, improper use of PPE, tidal flows, dangerous waves, wind, poor weather conditions, and lack of swimming and survival skills.



Leadership and Collaboration

Leading and coordinating an aquatic community.

Strengthening our Position

Our long history and investment in drowning prevention has ensured our status as a peak entity. Our leadership responsibilities position us to develop and support key sector policy, plans and agenda. Building sector and community intelligence via our actions ensures safer aquatic communities.

Goal

We will engage with government, community, corporates, and industry to ensure high quality outcomes and aquatic prosperity. We will lead and drive our collective agendas to ensure our communities have genuine access to aquatic solutions and services no matter where they reside or visit.

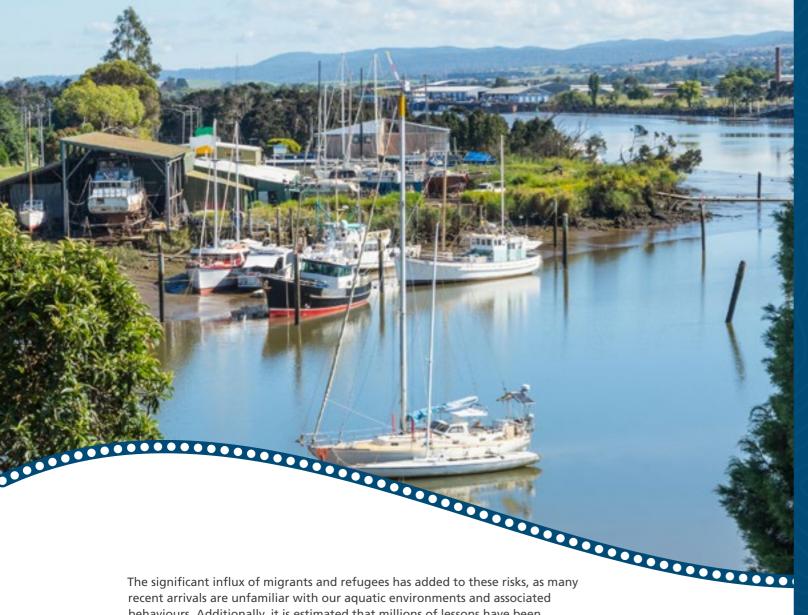
Actions

- > Increase visibility of the organisations brand.
- > Strengthen and broaden our partnerships with purpose-driven organisations that support our vision and goals.
- > Solidify our position as the lead agency for the aquatic industry advocacy and engagement.

Increasing Visibility of Brand, Core Message, and Protection of Integrity

As a highly valued and trusted brand, Royal Life Saving TAS is committed to planning and coordinating strategies that increase sector awareness and articulate our organisational intent. Our reputation brings trust to our messaging and advice, and we continuously strive to partner with key stakeholders to maximise exposure and acceptance.

Australia's affinity with water, from our local pools, lakes, and rivers to our beaches and bays, is an integral part of our national identity. However, many of us overestimate our skills in and around the water, resulting in hundreds of drownings each year and countless more close escapes. This discrepancy between perceived and actual aquatic competence presents a significant risk to ourselves and others.



The significant influx of migrants and refugees has added to these risks, as many recent arrivals are unfamiliar with our aquatic environments and associated behaviours. Additionally, it is estimated that millions of lessons have been missed due to the pandemic and rising cost of living, potentially leading to tragic consequences for many and creating a generation of non-swimmers now and in the future. Given our lifestyle, swimming is not just a recreational activity but a vital life skill. Lack of swimming proficiency diminishes the enjoyment of life and puts lives at risk.

As custodians of water safety, Royal Life Saving TAS acknowledges its responsibility to leverage its brand and reputation to ensure all communities have access to vital swimming and water safety programs. Our mission continues to be to safeguard lives and create a safe, enjoyable aquatic environment for all.

By increasing the visibility of our brand and core message, we aim to reach wider audiences and reinforce the importance of water safety. Protecting the integrity of our brand is essential in maintaining the trust and confidence of the public, enabling us to effectively deliver our life-saving programs and initiatives. Our strategic role in this endeavour is critical, as it helps us navigate the evolving landscape of water safety and ensures that we remain a leading authority in the sector.

Royal Life Saving TAS will continue to advocate for water safety education, promote the value of swimming as a life skill, and collaborate with key stakeholders to address the challenges and risks faced by our communities. Together, we can make a significant impact in preventing drownings and fostering a culture of safety and awareness around water.



CASE STUDY

Are you Summer Ready?

The summer months are the most lethal when it comes to fatal drowning incidents, making it critically important for communities to be well-prepared to avoid aquatic accidents. Recognising this, Royal Life Saving increased its key safety messaging during the summer. This strategy aims to equip communities with the knowledge and tools needed for a safer summer.

As part of the campaign, Royal Life Saving developed a series of simple messages, offering practical tips for staying safe around water. These resources were tailored to a variety of aquatic environments, including pools and rivers, and provided specific information for families and individuals who are particularly vulnerable to drowning incidents.

To ensure broad accessibility, a range of social, digital, print, and translated resources were created and distributed. These materials emphasised the importance

of preparation before visiting an aquatic location or participating in an aquatic activity, underscoring the fact that taking simple precautions can significantly reduce the risk of drowning.

These campaigns are a vital part of Royal Life Saving TAS ongoing commitment to promoting water safety and preventing drowning across all communities. By providing clear, actionable guidance, we aim to make every summer a safer one for everyone.



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Strengthening and Broadening Partnerships to Fulfil Our Vision

Royal Life Saving TAS places great importance on collaboration to effectively address the water safety agenda. Our working relationships with government and strategic entities enable us to influence change, develop policy, create guidelines, and provide vital services. We lead and assist in identifying priority water safety agendas, establishing strategies based on evidence and expert opinion.

The fiscal year 2023–2024 was marked by significant challenges. The rising cost of living impacted many families and communities, affecting our capacity to deliver services and meet priority objectives with key partners. However, these challenges underscored the importance of our strategic role in fostering and expanding partnerships that further our organisational vision and goals.

Looking ahead, increasing healthy and active aquatic participation will remain a priority for both Royal Life Saving TAS and our community and government partners. Many of our organisational goals depend on a robust aquatic sector, capable of engaging directly with communities across Tasmania. Yet, this sector has faced substantial burdens, including a lack of community confidence, service reductions, and broad workplace employment issues.

Moreover, we have noticed that many children and disadvantaged communities have not returned to swimming and water safety programs. This gap could have significant future consequences for their aquatic proficiency and abilities. As we move forward, our collaborations with the community and government will need to adapt to the changing expectations of our communities and devise tailored solutions to meet their needs.

Despite the complexities over this period, Royal Life Saving TAS maintained a key leadership role, resulting in newly implemented policies to assist with community engagement and workforce development. This highlights our commitment to adapting and overcoming challenges, underpinning our ongoing mission to ensure the safety and well-being of all those engaging with our aquatic environments.

By strengthening and broadening our partnerships, we can continue to make significant strides in promoting water safety, supporting community engagement, and developing a skilled and resilient aquatic sector.

CASE STUDY

Out of Home Care – Learn to Swim

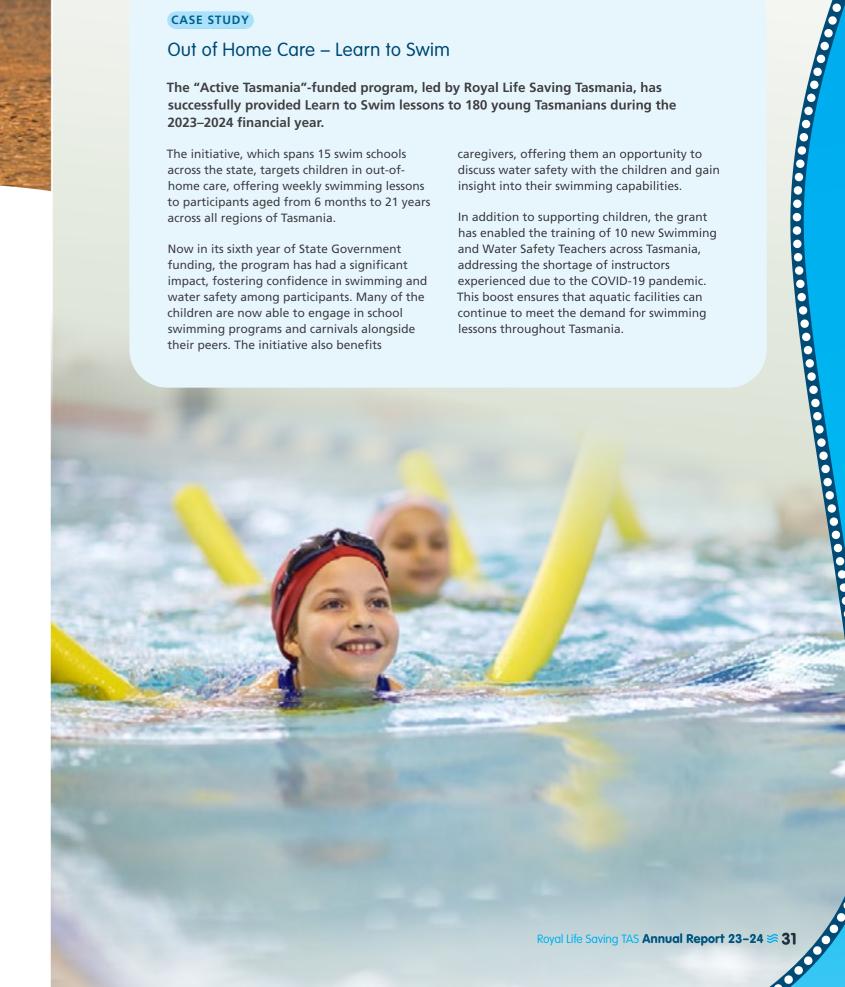
The "Active Tasmania"-funded program, led by Royal Life Saving Tasmania, has successfully provided Learn to Swim lessons to 180 young Tasmanians during the 2023-2024 financial year.

The initiative, which spans 15 swim schools across the state, targets children in out-ofhome care, offering weekly swimming lessons to participants aged from 6 months to 21 years across all regions of Tasmania.

Now in its sixth year of State Government funding, the program has had a significant impact, fostering confidence in swimming and water safety among participants. Many of the children are now able to engage in school swimming programs and carnivals alongside their peers. The initiative also benefits

caregivers, offering them an opportunity to discuss water safety with the children and gain insight into their swimming capabilities.

In addition to supporting children, the grant has enabled the training of 10 new Swimming and Water Safety Teachers across Tasmania, addressing the shortage of instructors experienced due to the COVID-19 pandemic. This boost ensures that aquatic facilities can continue to meet the demand for swimming lessons throughout Tasmania.





Implementing Initiatives Aligned to Core Agenda and Community-Supported Priorities

Implementing targeted and tailored solutions that address key water safety priorities is central to our mission at Royal Life Saving TAS. Through awareness campaigns, education initiatives, training programs, and other bespoke solutions, we strive to ensure long-term benefits and outcomes for our communities.

The past 12 months have presented significant disruptions to traditional swimming and water safety education for our children and vulnerable communities. Financial constraints and workforce losses have profoundly affected the timing and availability of essential services. Moving forward, we will increase our emphasis and support to ensure children have access to comprehensive swimming and water safety programs. The collaboration of the aquatic and education networks, along with community support, will be instrumental in addressing gaps and disadvantages that may have arisen due to these disruptions.

Royal Life Saving TAS has remained steadfast in our focus on increasing participation opportunities in water safety, swimming, survival, and water safety programs. We strive to equip those without aquatic proficiencies with the skills and resilience they need to understand the risks and dangers around our aquatic environments, while simultaneously ensuring they can enjoy aquatic activities and experiences now and in the future.

Furthermore, we have directed resources towards our community and aquatic industry network and key partners to enable them to provide programs and services that consider health, social, and wellbeing factors. By prioritising these initiatives and investing in our communities, we aim to build a safer and more informed aquatic environment for all.

Our strategic role in implementing initiatives aligned with our core agenda and community-supported priorities ensures that we remain responsive to the evolving needs of our communities. By continuously evaluating and adapting our approaches, we can effectively address the challenges and opportunities that arise, reinforcing our commitment to water safety and drowning prevention.

CASE STUDY

TAS Drowning Prevention Plan

At Royal Life Saving TAS, we believe in the power of communities coming together to create safer aquatic environments. During the last 12 months, we had the privilege of hosting our Drowning Prevention Workshop. This event brought together government representatives, emergency services, the aquatic industry, and local community members under a common cause: to reduce drowning incidents in the region.

The workshop, delivered by Royal Life Saving TAS as part of the Inland Communities Water Safety Program, was made possible with the support of the Royal Life Saving Society – Australia and the Australian Government. Drowning prevention is not just an issue; it is a critical concern that demands a collaborative and holistic approach. Together, we are working towards building safer and more inclusive water environments.

Our Event Objectives:

- Address complex problems that require an adaptive and systematic approach within the support of a strong legal framework.
- > Motivate individuals and communities to change their behaviour through context-appropriate information.
- > Present research, policy, and practice that aim to provide insights and address the issues.
- > Facilitate the setting of a collective agenda and action plan for Tasmania
- > Engage, collaborate, and strengthen partnerships with key stakeholders.

As we plan our events for 2024 and beyond, Royal Life Saving is committed to continuing these critical workshops to engage with communities and key stakeholders on inland water safety and drowning prevention initiatives. Through these efforts, we aim to foster a culture of water safety that resonates across all levels of society, ensuring that every individual, regardless of where they live, can enjoy aquatic environments safely.



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MEASURE

2024–2027 Strategic Plan – Leadership and Collaboration

Royal Life Saving TAS has made tremendous strides in achieving its vision of becoming a vibrant, collaborative organisation with a focus on community safety and wellbeing. We have championed strategies that facilitate healthier, more active, and skilled communities, delivered through our innovative, reliable, and quality solutions, and supported by our partnerships with the Government, the Community, the Aquatic Industry, and the Corporate Sector.

Our strategic relationships have seen continued growth and expansion, enabling us to meet community needs and water safety priorities effectively. These partnerships have been crucial in our mission to spread awareness, enhance safety measures, and promote aquatic participation, thereby contributing to healthier and safer communities across Tasmania.

Our expansive array of programs and services has reached and benefited communities across Australia, reflecting our commitment to inclusivity and wide-scale impact. From life-saving training to water safety education, our diverse initiatives have catered to varied community needs and have significantly boosted safety and enjoyment in and around water.

Moreover, our organisational influence and presence amongst priority audiences have seen a remarkable increase. By focusing on strategic communications, advocacy, and stakeholder engagement, we have managed to extend our reach and resonate with key audiences. This has not only raised awareness about our cause but also mobilised resources and support towards achieving our mission.

Through steadfast commitment and strategic action, Royal Life Saving TAS has successfully embodied its goal of becoming a sector leader that prioritises community safety and wellbeing. Our accomplishments over the last 12 months are a testament to our dedication and effectiveness, and we look forward to building upon these achievements.

As we embark on our 2024–2027
Strategic Plan, we are committed to
further strengthening our leadership and
collaboration efforts. We will continue to
innovate, engage, and expand our reach,
ensuring that we remain at the forefront
of water safety and community wellbeing
initiatives. Our future success will be built
on the strong foundation of our past
achievements, driven by our unwavering
commitment to making a positive impact
on the lives of individuals and communities
across Tasmania.

Participation Growth

Promoting greater participation in safe aquatic pursuits.

Supporting Active Communities

Our waterways provide significant health and well-being benefits. They enable opportunities to engage and recreate with family, friends and for personal solace. They also provide for active and sporting pursuits that enhance our lifestyles and livelihoods.

Goal

Inspire and support the growth of opportunities for all Australian to participate and engage with water. We will ensure that our actions consider everyone's life journey and ensure appropriate and accessible opportunities to build their capabilities and participate safely.

Actions

- > Champion inclusive aquatics with a particular focus on our diverse, regional and vulnerable communities.
- > Lift the communities swimming and lifesaving benchmarks.
- > Accelerate programs that focus on adult swimming skills and swimming in open waterways.



Championing Inclusive Aquatics & Maintaining and Expanding Our Health and Community Developments

At Royal Life Saving TAS we are dedicated to supporting community priorities by collaborating with strategic organisations and partners to develop and implement novel strategies addressing community water safety needs. Our focus remains on reaching out to those often overlooked, ensuring balanced water safety education is accessible to all. Through partnerships with research institutions, we develop high-quality, evidence-based platforms to guide our influence and priorities, with water safety remaining paramount, especially for culturally and linguistically diverse (CALD) communities.

It is known that migrants and refugees typically have less robust swimming skills and water safety knowledge compared to those who have grown up in Australia. With the recent increase in new residents from various countries and cultures, it is essential to adapt our drowning prevention strategies to keep everyone safe around Australia's waterways.

On average, 274 people drown in Australia each year, with about one in four being born overseas. Most of these overseas-born deaths were men who drowned in rivers while swimming, often with alcohol being a significant risk factor. These trends mirror those of Australian-born individuals. However, our research reveals unique risk factors among people born overseas, highlighting the need for specific approaches to drowning prevention for different subgroups such as residents, overseas visitors, and international students.

Although the number of drowning deaths was highest among people from the United Kingdom and New Zealand, the drowning rates for migrant populations were highest among those born in Korea, Taiwan, and India. This underscores the need for tailored water safety strategies targeting multicultural communities with clear, culturally sensitive, and educational messaging. This strategy should cater to overseas transient populations such as tourists, seasonal workers, or short-term business visitors, as well as new permanent residents and international students.

One aspect of this targeted approach is fostering greater cultural diversity among those working in the aquatic industry in Australia, which can help engage multicultural populations. By maintaining and expanding our health and community developments, Royal Life Saving TAS aims to address the unique challenges faced by diverse communities and ensure that everyone, regardless of background, has access to life-saving water safety education and resources.

Our strategic role in collaborating with community partners, government bodies, and research institutions ensures that our initiatives are relevant, impactful, and inclusive. We remain committed to developing and implementing strategies that support the health and wellbeing of all community members, prioritising those most at risk, and fostering a culture of safety and awareness around water.



CASE STUDY

CALD Initiatives

Royal Life Saving – Australia and Life Saving Victoria hosted a Multicultural Water Safety forum in Melbourne recently in response to a tragic summer where it is estimated that 25% of drowning deaths involved people born overseas.

Over 60 delegates from across Australia, including multicultural community leaders, government officials, academics, and the water safety sector, gathered for a two-day, nationally focused workshop to prioritise high-level solutions for addressing drowning among Australia's multicultural communities. Community leaders who attended the Forum made it clear to policy makers and water safety agencies that multiple solutions are needed that go beyond signage, learning to swim and translated resources. Community leaders emphasised that initiatives need to be co-designed with community and tailored to community needs in order to make a difference. A highlight of the Forum was hearing from young community role models from multicultural backgrounds who learnt to swim in Australia and are now teaching their own communities, as one example of successful solutions that address both water safety and settlement outcomes, such as employment and social networks.



The forum highlighted several key areas that require future discussion and action to improve water safety and reduce drownings in diverse communities. Some of these include:

01

02

Partnerships and collaboration

among water safety organisations, swim program providers and multicultural agencies and community leaders to drive community level change, including working with university sectors to prioritise strategies for international students.

Sustained, expanded investment for the ongoing implementation of programs and initiatives aimed at reducing the drowning toll in vulnerable communities across the country.

03

Robust communication of water safety messages that go beyond translation and signage, co-designed with community leaders to ensure education campaigns and safety messages are understood and have greater reach into communities.

04

Removing barriers to participation and increasing access to appropriate swimming and water safety education programs for people of all ages, from all backgrounds and abilities.



Driving Participation in Lifesaving Programs for a More Prepared and Resilient Community

At Royal Life Saving TAS, we are committed to rejuvenating our active recreation pursuits by providing a series of unique options that build on our swimming and water safety experiences. Our connections with the aquatic and education sectors offer a distinct opportunity to expand and breathe new life into our active recreation endeavours. Our strategies have led to an increase in participation opportunities and promoted inclusion.

Sport and active recreation are crucial elements in rural, regional, and remote Australia. They unite communities, contribute positively to community identity, foster a sense of belonging and place, encourage social interaction and inclusion, and provide opportunities for physical activity, thus enhancing health and wellbeing outcomes.

By driving participation in lifesaving programs, we aim to create a more prepared and resilient community. Our initiatives not only enhance individual skills and safety but also foster a culture of inclusivity and active participation across all regions. Royal Life Saving TAS remains dedicated to supporting and expanding these opportunities, ensuring that every community member has the chance to develop vital lifesaving skills and contribute to a safer, healthier society.

CASE STUDY

Parklands High School Aquatic Survival Program

Through the Federally funded Inland Water Safety Program, Royal Life Saving TAS sponsored Parklands High School students to participate in the 2024 Aquatic Survival Program. Parklands High, located in Burnie on Tasmania's Northwest Coast, sits near many inland waterways, making water safety essential for its students.

High schooler students were identified as at risk of engaging in unsafe aquatic activities, often due to peer pressure and lack of preparation for water-related emergencies. The program focused on survival skills for all swimming abilities, with an emphasis on the importance of life jackets and identifying risks around water.

Delivered in partnership with Burnie Aquatic Centre, this initiative aimed to educate young people on water safety and drowning prevention. Over five days, 104 Grade 7 students participated, learning vital skills to stay safe in aquatic environments.

Accelerating Programs that Focus on Adult Swimming Skills

Royal Life Saving TAS is strategically focused on accelerating programs that enhance adult swimming skills, addressing the unique needs of our ageing population. Australia's older adults are living longer, healthier lives than previous generations, and the low-impact nature of aquatic activity makes it an ideal form of physical activity and recreation for them. However, reduced physical ability and pre-existing medical conditions increase the drowning risk in this demographic.

Reducing drowning among older adults (65+ years) is a priority because Australians are remaining more active into their later years and are well placed to realise the benefits of fun, fitness, and recreation in and around the water. Yet, they need appropriate water safety education to stay safe.

At Royal Life Saving, we want every Australian, no matter their age, experience, or background, to enjoy a water way of life. Aquatic recreation in, on, or around the water is a fantastic way to stay fit throughout life and enjoy our Australian waterways.

Research from the Australian Sports Commission into the exercise patterns of older adults has shown that the majority of adults over 55 years of age are insufficiently active.

59%

of adults between 55–64 years of age are not meeting recommended activity levels for their age.

75%

of adults 65+ years of age are not meeting recommended activity levels for their age.

With a large proportion of our older adults not meeting suggested activity levels, Royal Life Saving is promoting the benefits of participating in recreational activity in, on, or around the water. Whether it's swimming, aqua aerobics, kayaking, cycling, tai chi, or walking by the water, the physical, mental, and social health benefits of exercise are vital for good health throughout life.

Unfortunately, the drowning statistics for adults over the age of 65 have been steadily increasing in recent years, with approximately 60 Australians losing their lives each year. Falls into water are one of the main contributing factors to these statistics. Maintaining a good level of physical fitness reduces the risks of falls by the water that could result in a fatal incident.

It's never too late to start enjoying the benefits of physical activity in, on, or around the water. Royal Life Saving TAS is committed to ensuring that every adult can safely enjoy aquatic activities and the numerous health benefits they offer.

Let's enjoy a water way of life... our entire life!

CASE STUDY

Active Ageing – 65+

Why is this an area of focus? Australia has an ageing population, with older people living longer and having healthier lives than those of previous generations.

The low impact nature of aquatic activity makes it an ideal form of physical activity and recreation for older people. However, reduced physical ability and pre-existing medical conditions contribute to the drowning risk in this demographic. Reducing drowning among older people is a complex issue and limited progress has been made. Preventing drowning in older people (65+ years) is a priority because Australians are remaining more active into their later years and are well placed to realise the benefits of fun, fitness and recreation in and around the water but need appropriate water safety education to stay safe.

Future Actions

Royal Life Saving TAS is developing a range of resources and campaigns to implement in 2025. Key messaging is inline with "future actions" as outlined in the Australian Water Safety Strategy 2030, including:

- > Targeted campaigns focused on the role of pre-existing medical conditions and medications
- > Promotion of the benefits of aquatics for older people as part of an active, healthy lifestyle
- > Industry programs encouraging older people to test and redevelop their skills in controlled environments
- > Swimming and water safety education for older people.





Royal Life Saving Society – Australia (2024) National Drowning Report 2024, Sydney Australia.

Download report at royallifesaving.com.au





Australian Water Safety Council (2021) Australian Water Safety Strategy 2030. Australian Water Safety Council, Sydney.

Download report at royallifesaving.com.au



MEASURE

2024–2027 Strategic Plan – Participation Growth

Royal Life Saving TAS is committed to elevating standards and adopting innovative approaches to ensure enjoyable and safe experiences in the aquatic realm. With a strategic focus on quality and impact, we have accomplished our goals and surpassed our priorities, making a significant difference in communities across the region.

Since 2020, we have succeeded in engaging thousands of individuals in our training, community, and education programs. This achievement showcases our commitment to fostering a culture of safety and enjoyment around water, equipping people with the skills and knowledge they need to thrive.

We have also seen an uptick in participation in our lifesaving agenda, with an increasing number of individuals recognising the value and excitement of aquatic recreation and lifesaving activities. This development reflects our efforts to promote and popularise these pursuits.

In parallel, our community development programs have expanded and flourished, reaching more communities than ever before. We have worked tirelessly to ensure these programs cater to diverse needs, focusing on inclusivity and relevance. These efforts have had a demonstrably positive impact on community engagement and safety around water.

Royal Life Saving TAS has not only met but surpassed its goals and priorities over the last 12 months, effectively advancing our mission of creating safer and more enjoyable aquatic experiences for all. Our commitment to continual improvement and innovative solutions remains strong as we look forward to making even greater strides in the years to come.

Our strategic initiatives have been instrumental in fostering a resilient and prepared community. By prioritising innovation and community-centric approaches, Royal Life Saving TAS is poised to continue its leadership in water safety and aquatic enjoyment. We look forward to the future with a steadfast dedication to excellence and a commitment to creating lasting positive impacts across Tasmania.

Safe Environments

Creating safer and more inclusive aquatic environments.

Creating Safer and More Inclusive Environments

To benefit from our urban and natural aquatic environments opportunities to engage and be supported by a skilled and knowledgeable sector are vital. A strong, intelligent network ensures quality outcomes and successful aquatic experiences.

Goal

We will build a skilled and resilient workforce and sector capable of providing broad aquatic opportunities safely and confidently.

Actions

- Drive investment in aquatic infrastructure to enhance the community's ability to enjoy the water.
- > Aquatic safety policy and plans for swimming pools and inland waterways are embedded through government and industry.
- > Aquatic locations and workplaces are equipped with necessary lifesaving equipment and resources.



Royal Life Saving TAS is dedicated to creating safer and more inclusive aquatic environments. As leaders in the planning and coordination of risk minimisation strategies, we work closely with the aquatic and government sectors to provide high-level advice to aquatic practitioners. Our goal is to maximise the aquatic experience for the community while also helping to meet legislative and best practice demands.

Australia's public aquatic facilities generate substantial economic benefits for their patrons and the Australian healthcare system. Increased physical activity, primarily in the form of swimming and other aquatic exercises, contributes to significant health outcome improvements. Furthermore, these facilities offer Australians a safe environment to familiarise themselves with the water, with the support of lifequards, clear visibility, and marked depths. This facilitates the development of aquatic survival skills in a low-risk environment, inspiring confidence in water before exposing individuals to more hazardous open water aquatic recreation. We actively encourage the provision and utilisation of suitable public aquatic facilities for all Australians, given the benefits they offer for exercise and improved aquatic safety.



With the significant costs associated with building public swimming pools, land managers are carefully assessing the utilisation of inland waterways to provide access to communities across Tasmania. These natural environments offer substantial social, mental, and physical benefits, contributing to overall community well-being. However, their utilisation requires considerable thought and planning to ensure safety and maximise these benefits. By strategically managing these resources, we can create inclusive, enjoyable, and safe aquatic experiences that enhance the quality of life for all community members. Our commitment to creating safer and more inclusive aquatic environments is unwavering. Through our strategic partnerships, innovative solutions, and dedicated risk management services, Royal Life Saving TAS continues to lead the way in promoting safety and inclusivity in aquatic settings across the region. We strive to ensure that every individual, regardless of background or ability, can safely enjoy the many benefits of aquatic activities.

CASE STUDY

New Inland Waterway Guidelines

Inland waterways such as rivers, creeks, streams, lakes, dams, and lagoons provide significant social and economic value to Australia and require comprehensive consideration in waterway planning and management. However, the use of any water body introduces a level of risk to the public. Inland waterways are the most prominent location for unintentional fatal drownings to occur in Australia. In the summer of 2021/22, 51% of all drowning deaths occurred in inland waterways. Twenty-eight percent of drownings involved swimming and recreation, 13% involved boating, and 13% involved an unintentional fall into water.

In response to this risk, the Royal Life Saving Society Australia has developed the Guidelines for Inland Waterway Safety. These guidelines provide practical guidance to assist inland waterway owners and operators, as well as statutory authorities, in determining how best to manage the risk of drowning and serious injury resulting from the use of or access to inland waterways and their waterfronts.

Royal Life Saving TAS, a specialist service provider in the field of aquatic risk management since its inception in 1894, has worked to harness the strengths of the communities we work with to reduce drowning and aquatic-related injuries in, on, and around water. Throughout Australia, inland water environments continue to experience a dramatic increase in patronage. Climate change and rising temperatures during summer periods have driven people to seek out aquatic locations. The global push for the responsible use of natural resources and environments has also led to an increase in the use of natural inland recreational locations.

These contributing factors highlight the need for a greater understanding of inland water environments. The flat, still surface of an inland waterway can give a false sense of security and often hide features and

conditions such as currents, undertows, or submerged objects, making them potentially dangerous. Conditions in our inland water environments can change unexpectedly, and for the unprepared, it can lead to severe consequences. Therefore, the formulation and implementation of risk management strategies are essential to maintaining an efficient and safe aquatic environment for the community.

Through its Aquatic Risk Services Team, Royal Life Saving TAS can assess inland water environments such as lakes, rivers, and dams that are proposed or currently utilised by the community for recreational activities and assist in the development of risk management strategies. In doing so, Royal Life Saving aims to mitigate potential loss and provide recommendations for best practices for public safety in inland waterways.

The deployment of these new Inland Water Guidelines underscores our commitment to safeguarding lives and promoting the responsible enjoyment of Australia's inland waterways. By working closely with waterway owners, operators, and statutory authorities, we strive to create safer and more secure aquatic environments for all Australians.

CASE STUDY

Risk Management Services

In the field of Aquatic Risk Management, Royal Life Saving TAS has distinguished itself as a specialist service provider. Our services focus on harnessing community strengths to mitigate aquatic related injuries and drownings. We strive to provide a multidisciplinary approach to manage aquatic venues and facilities effectively, aligning with evolving business management practices, legislative compliance, and industry best practices.

In the past year, we have supported numerous facilities in crafting risk management strategies, with dual objectives of loss prevention and the promotion of safety best practices for employees and customers. These comprehensive services form the backbone of successful and sustainable operations of any aquatic venue or facility.

Our extensive range of services caters to the varied needs of the TAS Aquatic Industry. We have consistently aimed to provide cost-effective solutions that maximise patron safety and promote safe aquatic environments.

These services include:

- Local Water Safety Planning: Designed to customise safety measures according to the local needs.
- > Safety Equipment: Provision of essential safety gear to ensure patron protection.
- Aquatic Facility Safety Assessment:
 Evaluation of the overall safety
 measures and procedures in place at aquatic facilities.
- Facility Design Assessment: Review of facility design from a safety and compliance perspective.
- Mystery Guest Assessment: Anonymously assessing the facility's adherence to safety protocols.
- > Supervision Validation Assessment: Evaluating the effectiveness of supervision within the facilities.

- Signage Assessment: Checking compliance and effectiveness of safety and informational signage.
- > Emergency Action Plans: Crafting robust emergency response strategies.
- Operations Manuals: Comprehensive guides for facility operation and safety procedures.
- Aquatic Consultancy: Expert guidance for aquatic facility management and safety protocols.
- Incident Investigation: Thorough exploration of incidents to improve future safety measures.
- Inland Waterway Safety Assessment: Ensuring the safety of activities in inland water bodies.

Through these services, Royal Life Saving TAS continues its dedication to creating safer aquatic venues.

MEASURE

2024–2027 Strategic Plan – Safe Environments

Royal Life Saving TAS has long been recognised as the service provider of choice for assessing the use of our vast waterways for recreational utilisation. Our strong investment in guideline development and consultation, backed by thorough research and data analysis, provides land managers and operators with a professional and comprehensive approach to building risk management solutions.

Our waterways are undergoing significant changes, from climate change impacts to the identification and utilisation of inland waterways as aquatic recreation options. These changes present new challenges that must be addressed to ensure the safe participation of our diverse communities.

We have witnessed an increasing demand for our services across all aquatic environments, necessitating continued development of our workforce to ensure their knowledge remains relevant to sector needs. Our comprehensive approach to identifying, evaluating, and mitigating aquatic risks has garnered widespread appreciation and use, demonstrating our leadership in this critical aspect of aquatic safety.

By maintaining our commitment to safe environments, we aim to provide secure and enjoyable aquatic experiences for all. This strategic focus not only enhances community well-being but also supports the sustainable and safe use of our precious water resources.

Skilled Community

Developing the capability of individuals to swim, survive and supervise.

Ensuring Aquatic Competency

To acquire aquatic growth and prosperity our communities and learners need access to trained and professional practitioners, highly skilled supervisors, risk experts, policy makers and educational developments and solutions.

Goal

We will develop networks with supporting tools and resources to provide our communities with high quality training, education, advocacy and risk solutions. These developments will be supported by underpinning evidence and data to ensure relevance and appropriateness.

Actions

- > Strengthen our support to the swimming and lifesaving workforce.
- > Expand our training solutions to ensure a strong network of highly skilled community members.
- > Expand our education platforms to strengthen community awareness in aquatic safety.
- > Embed innovative education campaigns to support community awareness.



Strengthening the Swimming and Lifesaving Workforce

Royal Life Saving TAS plays a pivotal role in strengthening the swimming and lifesaving workforce, with a particular focus on the development and support of swim teachers. Swim teachers are critical in developing aquatic proficiencies, especially among young children, equipping them with the skills needed to engage safely and confidently with aquatic environments, providing a lifetime of positive experiences.

The swim teacher sector consists of 85% females, with 72% working casually. Research highlights the need to provide heightened support for this sector, particularly in offering career development opportunities and professional engagement to ensure the most modern learning and teaching principles are available. Royal Life Saving TAS is committed to playing an increasingly critical role in the development and support of swim teachers across the state, ensuring all communities have access to highly skilled and well-trained individuals.

In recent years, there has been a shortfall in swim teachers, leading to cancellations of services. This shortfall underscores the need to provide increased support, meaningful communication, and engagement to ensure an adequate number of swim teachers is available. This need is further complicated by the increased demand for swim teachers who can teach adults, particularly from CALD backgrounds.

With adults making up the vast majority of fatal drowning incidents each year, it is vitally important that swim teaching services are available and meet the needs of this demographic. Royal Life Saving ACT's efforts in developing and supporting the swim teacher workforce are essential in addressing this demand and ensuring that both children and adults can benefit from life-saving aquatic education.

50 ≋ Our Achievements

CASE STUDY

Swim Teachers

Celebrating the Ongoing Development and Support of Swim Teachers

Swimming and water safety teachers play a vital role in saving lives by educating Australians on swimming and water safety. They help people become confident swimmers, contribute to the creation of safer communities, and engage with individuals to teach the essential principles and practices of water safety. Swimming teachers provide students with water familiarisation activities, water safety education, skill acquisition, and parent involvement/education.

Key findings from our recent 2023–2024 reports indicate that fifty-five percent are over the age of 45, and 25 percent are under the age of 25. This age distribution may be attributed to the flexibility of swim teaching hours, which suit students and parents with caring responsibilities. The peak periods for swim lessons are in the early evenings and on weekends. Swim teachers most value making a positive impact and helping people be safe around water. However, they often leave the industry due to insufficient hours and poor pay. Additionally, the percentage of swim teachers who participate in sufficient in-service training is much lower than the minimum recommended safety standard in the Guidelines for Safe Pool Operations.

We are thrilled to celebrate the monumental success of the broadened implementation of Royal Life Saving TAS Swim Teacher Training Program. Over the past year, more

than 95 dedicated individuals have been trained, marking a significant milestone in our continuous efforts to enhance water safety. These newly trained swim teachers are now serving as vital cogs in the machinery of education, playing a crucial role in the development and acquisition of essential swimming, water safety, and survival skills amongst our children. Their commitment and expertise are forging a safer future where our young ones can enjoy the water with confidence and competence.

Here's to the remarkable success of our program, the hard work of our staff, and the safer future they're helping to create. Royal Life Saving TAS is committed to the ongoing development and support of swim teachers, ensuring that they continue to play a pivotal role in promoting water safety and saving lives across the state.

Expanding Training Solutions to Ensure a Strong Network of Highly Skilled Community Members

Royal Life Saving TAS is committed to providing state-of-the-art training solutions across various sectors, maintaining our status as a leading institution. Our core focus revolves around crafting solutions to tackle water safety priorities, bolster sector resilience, and prepare the community. We offer innovative solutions tailored to the diverse needs of our communities, employing flexible and modern methods to ensure relevance and appropriateness. We emphasise access, equity, and stakeholder satisfaction.

Despite the challenges encountered in the past year, Royal Life Saving TAS has remained dedicated to granting communities access to high-quality education and training solutions. The upheavals in the sector in recent years have necessitated the delivery of top-tier programs and services to ensure that our communities are catered for by skilled and accredited sector employees. In FY2023–2024 alone, Royal Life Saving TAS fulfilled over 3,257 vocational outcomes, with an average customer satisfaction and quality outcome rate of 98%.

Royal Life Saving TAS remains committed to furthering these opportunities to secure a highly skilled workforce that supports the professional services and programs offered at swimming pools across Tasmania. Our dedication ensures that the aquatic sector continues to thrive with well-trained and competent professionals. Critically important is the significant investment Royal Life Saving TAS has made in the vast network of first aiders across Tasmania. We appreciate and understand the critical role that our community lifesavers make in our workplaces, sporting fields, and across our local communities. Each community lifesaver serves as a reminder of the genuine commitment people in our community make to ensuring help is available whenever required.

By expanding our training solutions, we aim to build a robust network of highly skilled community members ready to address water safety and other essential needs, reinforcing our mission to create safer and more resilient communities.

CASE STUDY

Training Outputs

We firmly believe in empowering our diverse communities with the knowledge and skills to confidently respond to incidents and emergencies.

Our vocational training agenda plays a vital role in providing community members and sector professionals with the necessary skills, cultivating a community-wide readiness that can potentially save lives. Furthermore, our training programs provide professionals within the aquatic sector with a comprehensive understanding of operational responsibilities within aquatic facilities. This knowledge base ensures that our facilities across the state are managed to the highest standard, optimising safety and efficiency for all users.

In addition to providing key skills training, Royal Life Saving TAS is committed to fostering career development pathways for sector professionals. By offering a clear route for growth and progression, we aim to not only attract but retain the best talent within the sector, enhancing the quality of service and safety provided at our aquatic facilities. The year 2023–24 marked a significant milestone for our vocational training initiatives, recording noteworthy outcomes and further reinforcing our commitment to community safety and professional growth. We continue to focus on expanding our training programs, strengthening our communities, and supporting our sector professionals, confident that this investment will drive lasting, positive change.

3,257

Vocational outcomes issued.

95

New Swim
Teachers accredited.

1,559 accredited in CPR and First Aid.

379

Pool Lifeguard accreditations.



52 ≶ Our Achievements

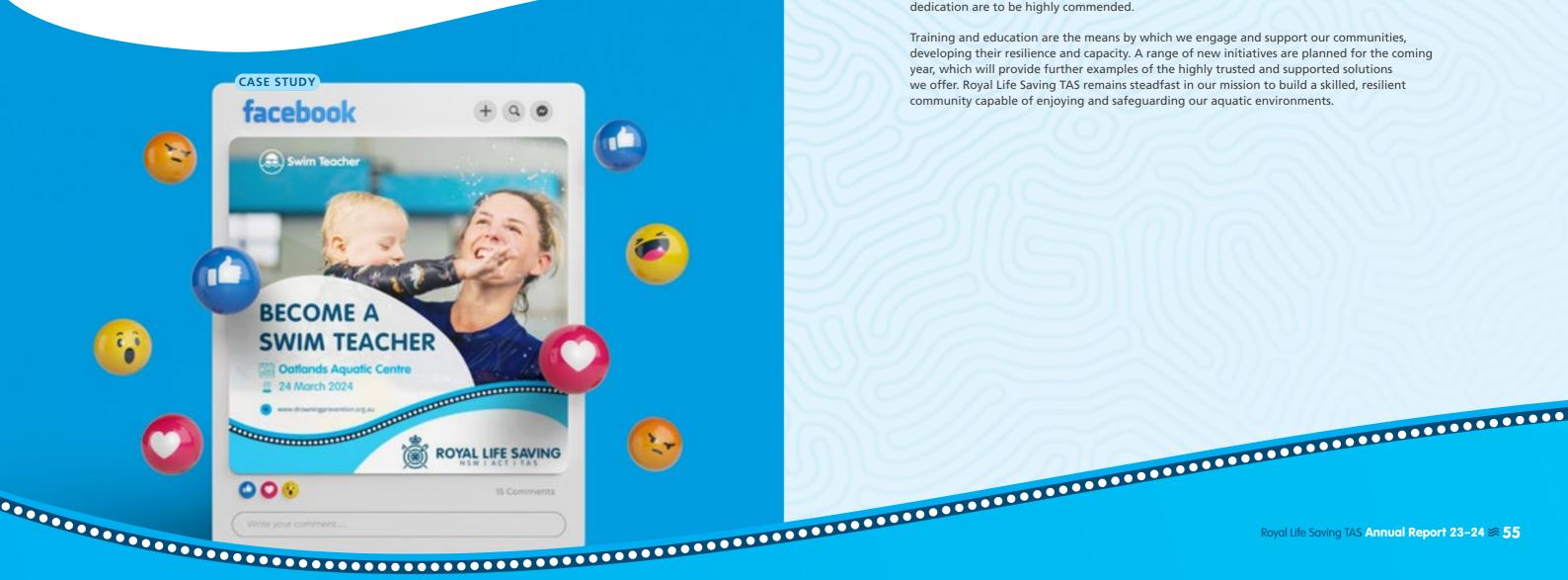
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Embedding and Utilising Social Media for Community Engagement and Safety

Royal Life Saving TAS recognises the significant benefits of embedding and utilising social media for broad community messaging and engaging specific demographics. Social media platforms provide extensive reach and accessibility, enabling precise targeting and real-time interaction. They are cost-effective and support various engaging content formats like videos and infographics, fostering a loyal and trusting community.

To ensure drowning prevention messages are widely distributed, Royal Life Saving TAS has utilised a range of social media options to support educational campaigns with engaging visuals and shared real-life stories to create emotional connections. These platforms have also been used to provide regular updates on key drowning prevention agendas, ensuring our community remains informed and vigilant.

A key part of our continued investment lies in the monitoring of analytics and providing multilingual content to enhance effectiveness. This ensures that our messages resonate with diverse audiences and contribute to a safer community. By leveraging social media, Royal Life Saving TAS continues to expand its reach, engage the community, and promote vital water safety education across Tasmania.



MEASURE

2024-2027 Strategic Plan - Skilled Community

Royal Life Saving TAS has solidified its role as a leading provider of training and education solutions. More than 3,257 individuals participated in vocational training and associated professional development programs with Royal Life Saving TAS across the last 12 months. We have ensured our training solutions are of high quality and relevant to the needs of the sector. Our high satisfaction rate amplifies our resolute commitment to preparing highly skilled individuals to undertake key swimming, water safety, and lifesaving roles.

Our collaborations with the industry and education sector remain strong and provide for a positive future. Through our unwavering commitment to promoting safe and enjoyable aquatic experiences and our ceaseless efforts in providing impactful education and training, we have reaffirmed our position as a leading voice and trusted authority in the sector.

We have also succeeded in expanding our co-branding and recognition with key stakeholders. By collaborating with government bodies, community organisations, the aquatic industry, and the corporate sector, we have forged meaningful alliances that have bolstered our efforts and broadened our impact.

We have invested in modern communication solutions to ensure our training and key messaging is appropriate and accessible across all our communities. Our trainer workforce remains a strong pillar of our commitment, and their professional application and dedication are to be highly commended.

Training and education are the means by which we engage and support our communities, developing their resilience and capacity. A range of new initiatives are planned for the coming year, which will provide further examples of the highly trusted and supported solutions we offer. Royal Life Saving TAS remains steadfast in our mission to build a skilled, resilient community capable of enjoying and safeguarding our aguatic environments.

Sustainable Future

Building organisation growth and prosperity.

Long Term Organisational Capacity

To ensure long-term organisational growth and sector vibrance there is a need to build a cohesive and secure Royal Life Saving. Our priorities centre on establishing appropriate information, business process and financial models through a strong team that makes our vision a reality.

Goal

We will diversify and broaden revenue streams to support increased community and organisational investment. We will utilise our influence to strengthen our social impact and environmental sustainability of aquatic settings and we will support our staff, organisation and membership to grow and mature.

Actions

- > Embed a business model that is diversified, cost efficient and forward thinking.
- > Leverage our collective data sources to optimise our solutions and future investments.
- > Enhance our humanitarian, social, and environmental impacts through our engagements and networks.
- > Attract and retain the best talent with a workplace that supports our strategic direction and values.
- > Grow our membership base, satisfaction and recognition.

Ensuring Long-Term Growth and Prosperity

Royal Life Saving TAS is committed to ensuring our long-term growth and prosperity, a priority that is essential for our continued success. By acquiring and supporting a team of dedicated professionals, we are strongly positioned for the future. It remains vital that we seek to diversify our traditional program and service offerings to ensure ongoing relevance and financial stability. As the needs of our communities change, it is imperative that our agenda and support reflect these evolving needs. This is particularly evident with the increasing utilisation of inland waterways as aquatic recreational locations.

While being conscious of financial stability, we must maintain our focus on our humanitarian and social importance. As leaders in our sector, we often play a crucial role in ensuring that our disadvantaged communities are adequately serviced and supported. One of our strengths over the past 12 months has been our capacity to remain fiscally responsible. Despite facing many challenges, including rising supplier, utility, and insurance costs, we have been very reluctant to increase our fees for service, understanding the financial struggles faced by many community members.

Our commitment to balancing financial prudence with our social mission underscores our dedication to serving all members of the community. The future is bright, and our team is well-prepared for strong engagement across Tasmania. We will continue to innovate and adapt, ensuring that Royal Life Saving TAS remains a vital and trusted presence in promoting water safety and community well-being.



CASE STUDY

Gender Equality

At Royal Life Saving NSW.ACT.TAS, we proudly uphold a strong commitment to gender equality, ensuring a fair and inclusive environment for all our employees. Our workforce composition reflects this commitment, with 64% female and 34% male employees, and women holding a significant number of leadership positions – 12 out of 21 managerial roles, demonstrating our efforts to maintain a balanced gender representation across various roles.

In response to the recent legislative changes to the Workplace Gender Equality Act 2012, passed by the Federal Parliament in March 2023, we have taken proactive steps to align with these reforms and further enhance our gender equality practices. These changes, which include the requirement for the Workplace Gender Equality Agency (WGEA) to publish gender pay gaps for individual employers, have inspired us to strengthen our strategies and actions to ensure equity and transparency.

Our organisation-wide gender pay gap is within the neutral range (+/-5%), with a slight bias of 0.76% in favour of males. This minimal gap, within normal business fluctuations, highlights our strong focus on gender equality. We believe that this indicates a fair and equitable workplace, where all employees are valued and rewarded without gender bias.

Strategies and Actions

Gender Composition of the Workforce and Governing Bodies

Equitable Recruitment and Promotion
Processes: We have established unbiased
recruitment and promotion processes to
provide equal opportunities for all genders,
aiming for a balanced representation within
our workforce and leadership.

Career Development and Mentorship Programs: We actively support the career advancement of women through targeted programs and mentorship, fostering a diverse and inclusive leadership team.

Equal Remuneration between Women and Men

Regular Pay Audits: Annual comprehensive pay audits help us identify and address any gender pay disparities, ensuring fair remuneration practices.

Transparent Remuneration Practices: We maintain clear criteria for salary decisions and promotions, promoting transparency and understanding among all employees regarding how remuneration is determined.

Employment Terms and Practices Relating to Flexible Working Arrangements

Flexible Work Arrangements: We promote flexible working options to accommodate diverse needs and responsibilities, making them accessible to all employees, regardless of gender.

Consultation with Employees on Workplace Gender Equality Issues

Employee Engagement and Feedback:
We regularly conduct feedback sessions to
understand employees' experiences and needs
related to pay equity, continuously improving
our policies and practices.

Sex-Based Harassment and Discrimination

Education and Training: Ongoing education and training on gender equality and pay equity are provided to all employees, fostering a respectful and inclusive workplace culture that discourages sex-based harassment and discrimination.

Gender Equality Strategy and Action Plan

Leadership Commitment and Accountability: Our leadership team is committed to gender pay equity, with clear targets and accountability measures integrated into our organisational strategy and action plan.

By implementing these actions and strategies, Royal Life Saving TAS is dedicated to achieving and maintaining gender equality within our organisation. We are committed to creating an environment where all employees are valued and rewarded fairly, reflecting our core values of inclusivity and fairness.

CASE STUDY

Humanitarian

The International Life Saving Federation's World Conference on Drowning Prevention (WCDP) was held at the Perth Conference and Exhibition Centre, Western Australia from 4-7 December 2023.

The globally significant event focused world attention on drowning prevention. WCDP 2023 gathered experts in drowning prevention, lifesaving and water safety with the goal of Shaping Global Strategy and Mobilising for Action.

The conference was held at a time of great momentum for drowning prevention.

- > United Nations General Assembly Resolution on Global Drowning Prevention in 2021.
- World Health Assembly will debate a draft resolution on Drowning Prevention.
- World Health Organization has announced plans to develop the first ever Global Status Report on Drowning Prevention.
- World Health Organization has announced plans to establish a Global Partnership for Drowning Prevention in 2023.

The conference themes reflected the challenges and opportunities of reducing drowning in all communities, nations, and regions.

- > Measuring and mapping the drowning burden.
- > Addressing drowning prevention in life stages and populations.
- Addressing drowning prevention in activities and occupational settings.
- > Advancing drowning prevention through policy, partnerships and planning.
- > Showcasing world-leading advances in coastal safety.
- > Showcasing world-leading advances in aquatic industry leisure management.
- Showcasing world-leading swimming and water safety education.
- > Advancing the science medical treatment and issues in drowning and aquatic injury.
- > Confronting the challenges of disaster and climate change.
- > Advancing drowning prevention in global health and development agendas.
- Fostering innovation in response to emerging challenges and opportunities.

This was the first time a World Conference on Drowning Prevention has been hosted in Australia. Co-hosts, the Royal Life Saving Society - Australia (RLSS) and Surf Life Saving Australia (SLSA) were immensely proud and eager to welcome the global community to Perth, embracing them with everything that is impactful about Australian approaches to water safety and drowning prevention.



A Call to Action

WCDP2023 delegates were invited to co-design this call to action via an interactive activity. Delegates first brainstormed ideas to advance global strategy and to mobilise local action. Then, these ideas were clustered into themes, matching ideas, and contexts to create a framework of actions.

As a result of this process, the delegates of WCDP2023 call for global strategy and local level action to reduce the impacts of drowning, specifically by:

- **01** Prioritising justice, equity, diversity, and inclusion in all drowning prevention efforts from governance and priority setting to program implementation and evaluation.
- **02** Recognising that no one organisation or sector can effectively own or control drowning prevention, efforts must be inclusive at all levels.
- **03** Facilitating leadership and positioning of more voices from Africa, Central and South America, and small island nations in the global effort to prevent drowning.
- **04** Establishing youth-led initiatives to build, empower, and engage young people in governance and decision making, policy advocacy, research, and program design.
- **05** Creating national platforms and community coalitions to enhance coordination and collaboration so all interested parties can be empowered to join drowning prevention efforts.
- Of Engaging enthusiastically in the policy making process with data, advocacy, and a deep commitment to ensuring that drowning prevention exists in all pertinent policies.
- **07** Strengthening research efforts through prioritisation, coordination, capacity building, and supporting the role of communities affected and practitioners in research at all levels.
- **08** Investigating drowning in men and adolescents, including deepening understanding on the role of risk taking in higher rates of drowning in males, and the opportunities for prevention.
- **09** Investing in research aiming to deepen understanding of the relationship between vulnerability, exposure, and hazards in all contexts to inform drowning prevention measures.
- 10 Strengthening system-level capacity for implementation research to enhance understanding of intervention delivery and inform evidence-informed scale-up in real-world settings.
- Investing in south-south partnerships (i.e., technical cooperation among developing countries) focused on sharing knowledge, skills, expertise, and resources.
- 12 Enhancing multisectoral engagement and advocacy by identifying synergies between sectors and stakeholders, investing in development, and facilitating mutually beneficial initiatives.



13 Investigating opportunities to embed interventions within existing largescale health and sustainable development efforts, including early childhood care and development, disaster risk reduction and climate agendas, and the Sustainable Development Goals.

- 14 Reinforcing the importance of swimming and water safety skills and knowledge, and expanding research into water competency, evaluation of swimming and water safety program implementation, and effective policies.
- 15 Expanding development and implementation of evidence-informed interventions across the spectrum of prevention, including addressing health, social and economic determinants.
- 16 Increasing investment and sustainable funding for coordination, addressing research priorities, scaling up of effective interventions, and building technical and community capacity.
- 17 Ensuring communities affected are central to all drowning prevention decision making and initiatives related to governance, implementation, and evaluation.
- 18 Strengthening implementation and evaluation of targeted, evidenceinformed campaigns that seek to raise awareness and support community and individual drowning prevention action.



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CASE STUDY

Research – Summaries

Safe Places To Swim

Houston, R., Moran, M., Miller, L., & Crockford, M. (2023). State of the National Aquatic Industry Report 2024, Royal Life Saving Society – Australia, Sydney, Australia.



Aim

This State of the Aquatic Industry Report aims to provides a snapshot of the public and public-access pool industry covering developments, achievements, challenges and opportunities for the sector.

Critically, the report serves to inform stakeholders of the need to invest in the ongoing safety, sustainability and viability of the industry, which provides significant benefits to the Australian community.

1. Identifying risk and benchmarking safety conformance

Owners and operators of publicly accessible aquatic facilities (including swim schools and communal pools such as hotel, resorts and caravan parks) should undertake routine safety assessments to identify and mitigate risks. Additionally, this can enable local, regional, state and national benchmarking of the implementation of safety standards and guidelines and improve safety practices at these facilities.

2. Incentivising safety improvements

State and territory governments should develop and implement programs which incentivise pool owners and operators to undertake assessments, with the Victorian funding-model proposed as a good benchmark for other states and territories.

3. Ensuring safety best practice

To ensure local government venues are being managed in accordance with national lifesaving guidelines and industry best practice, local governments should ensure that their facilities undertake routine assessments and build this requirement into annual budgets and management contracts (where applicable).

4. Ensuring safe design from the outset

Once a pool is designed and built, it is in place for over 50 years. Key decisions involved in the design can have a large bearing on the safety and efficiency of the operations, such as lifeguard deployment. To ensure aquatic facilities are designed in line with guidelines and standards, pool designers and architects should ensure Royal Life Saving Design (Safety) Assessments are undertaken early in the pool design and prior to construction to ensure venues have safe design at the centre from the outset.

5. Preventative education programs

Swimming and water safety lessons are vital in equipping individuals with the skills they need to be safe in and around water. These must be expanded at all levels and in all communities, particularly targeting vulnerabilities and those who miss out.

6. Parent / guardian supervision programs

A concerted effort is needed to ensure that parents and guardians understand their critical role in supervising their children at public pools, in accordance with programs such as Keep Watch @ Public Pools. All publicly accessible pools should adopt a recognised industry program for child supervision and ensure consistency of messages nationally.

7. Staff training and professionalisation

An industry-wide system which supports enhancements across the aquatic workforce in safety capability, ongoing professional development and assurance is recommended.

8. Public awareness campaigns

Stakeholders should work to align public awareness campaigns to reduce clutter and reinforce the importance of nationally consistent water safety messages and the role of the community in the prevention of drowning and aquatic injury.

For a copy of the report, visit: royallifesaving.com.au &

64 ≶ Our Achievements

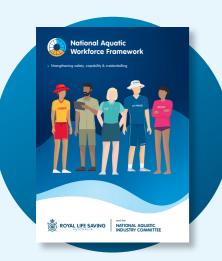
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CASE STUDY

Research - Summaries

National Aquatic Workforce Framework

Houston, R, Craigie T & Jackson, S. (2024) National Aquatic Workforce Framework, Royal Life Saving Society – Australia, Sydney.



Aim

Building on earlier industry work, the concept of a workforce framework as an initiative that could serve to improve attractiveness to the industry and retention of talent became more clear at the National Aquatics Symposium 2023.

The discussions also centred on the need to better articulate the many career opportunities available in the sector and to bring clarity to the competencies and capabilities required for key roles. Its goals include promoting aquatic careers, defining clear pathways for professional growth, establishing quality assurance systems for safety outcomes, and supporting the sector in effective workforce planning. The framework aims to not only attract and retain talent but also to foster a learning culture and improve leadership within the industry, ultimately enhancing community trust and safety.

For a copy of the report, visit: royallifesaving.com.au &

MEASURE

2024–2027 Strategic Plan – Sustainable Future

Royal Life Saving TAS has made significant progress in achieving its goal of continued stability and growth, with a firm focus on building a sustainable, secure organisation that ensures long-term cohesion and scope.

Our commitment to engaging with the community has been highlighted by an increase in community activations. We have successfully launched and sustained various initiatives that have elevated awareness about water safety and fostered a closer connection between Royal Life Saving TAS and the communities we serve.

Our strategic focus on risk analysis and management has further strengthened the organisational stability. By diligently identifying and managing potential risks, we have ensured the ongoing resilience and security of our organisation, even in the face of unexpected challenges.

We have ensured ongoing compliance with legislative requirements and organisational excellence, adhering to the highest standards of governance, transparency, and ethical conduct. This has fortified our reputation as a trusted, accountable organisation committed to the highest standards of excellence.

Through dedicated efforts and strategic planning, Royal Life Saving TAS has met and exceeded its goals and priorities, cementing our place as a cohesive, sustainable, and secure organisation committed to the safety, health, and wellbeing of our communities. We remain dedicated to continuing this journey of growth and excellence in the years to come.



World Drowning Prevention Day

In April 2021, the United Nations adopted the historic first Resolution on Global Drowning Prevention, recognising the scale of the problem, calling for coordinated action to prevent drowning and marking the 25 July as World Drowning Prevention Day.

Drowning doesn't have a single cause, or a single solution. But it can be prevented. Drowning is an issue that affects every nation of the world. Globally, nearly a quarter of a million people lose their lives to drowning every year. Almost 82,000 of them are children.

In Australia hundreds of families lose loved ones to drowning every year.

World Drowning Prevention Day aims to raise awareness of the importance of drowning prevention and to reduce preventable deaths.

Royal Life Saving – Australia joined the World Health Organization to mark the United Nations World Drowning Prevention Day on Thursday 25 July 2023. On this day we remember those who have been lost to drowning and that "anyone can drown, but no one should".

This World Drowning Prevention Day, the World Health Organization (WHO) is reminding everyone that seconds can save a life. What leads to drowning often happens in just a few seconds. Royal Life Saving Australia encouraged everyone to get involved in World Drowning Prevention Day by going blue and sharing resources and stories.

Anyone can make a difference by taking action and sharing water safety tips on how to stay safe around water:

- > Enrol in swimming lessons
- > Supervise children
- > Check pool fence and gate
- > Avoid alcohol and drugs around water
- > Wear a lifejacket

- > Know the conditions
- > Learn CPR
- > Become a swim teacher or lifeguard
- Every small step we take can help save lives.

Landmarks across Tasmanian supported World Drowning Prevention Day by turning blue, including Wrest Point Hotel, Hobart Waterfront, Tasman Bridge, Cardinal Lights (Mawson Place), Doone Kennedy Hobart Aquatic Centre, Elizabeth Mall, Franklin Square Foundation, the Rose Garden Bridge.



Commonwealth Honours

Vice President

Sir Basil Osborne, CBE Doug Plaister, AO MBE

Life Governor

Sir Basil Osborne, CBE Doug Plaister, AO MBE Alan Swinton OAM, QPM, JP

Life Member

Alan Swinton OAM, QPM, JP Gary Kearney

Service Cross

Nigel Carins	
Mark Chandler	
Mark Hayes	

Alison McIntyre **David Mourant** Sir Basil Osborne, CBE Doug Plaister, AO MBE Robyn Pryce-Jones Alan Swinton OAM, QPM, JP

Mark Hayes

Gary Kearney



First Bar to Service Cross

Gary Kearney **David Mourant** Doug Plaister, AO MBE Robyn Pryce-Jones Alan Swinton OAM, QPM, JP



Second Bar to Service Cross

Doug Plaister, AO MBE



Third Bar to Service Cross

Doug Plaister, AO MBE

Service Medal

Zearust Abbott	Geoffrey Fr
Judi Adams	JJ Gardner
Mark Barling	Peter Goss
J William Brain	R Mark Hay
Vanessa Brown	Dianne Ho
Nigel Carins	Joseph Ingl
Mark Chandler	Judy Jessup
Cynthia Craw	Gary Kearn
Roslyn Dillon	James Lyon

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Dianne McHenry Alison McIntyre Amanda Mayes Natalie Meldrum Margaret Miller **David Mourant** Richard Penwright Doug Plaister, AO MBE Brian Webb R Barry Plaister

Robyn Pryce-Jones Pamela Roberts Noel Ruddock AM Selby Simpson Alan Swinton OAM, QPM, JP **Anne Thwaites** Ceri Weeks

Bar to Service Medal

Peter Goss Zearust Abbott Doug Plaister, AO MBE William Brain R Mark Hayes Noel Ruddock

Alan Swinton OAM, QPM, JP **Nigel Carins** Gary Kearney

Mark Chandler Margaret Miller **BV** Webb Roslyn Dillon **David Mourant** Amanda Mayes

Honorary Associates

Rev Brother TG Addicoat M Goss **David Mourant** Barbara Baker N Goss Doug Plaister, AO MBE Betty Baker **Thomas Howard** R Barry Plaister Joseph Ingles Robyn Pryce-Jones Rev Brother N Baker M Church Frank Jenkins Noel Ruddock AM H Clennett **DR** Lewis AA Rundle

P Collins Donald McDonald **Geoffrey Templeman Donald Ebsworth** B McKittrick **B** Valentine LJ Elridge H Meredith **Donald Wicks**

Peter Fehre Ronald Millington Geoffrey Frier Margaret Miller

Diploma Holders

Walter Bridley

Patricia Burbury

Barbara Baker Dorothy Flinn Roslyn Walsh **Betty Baker** Steven Foley Paul Webb Barbara Brain Suzanne Geeves Robyn Pryce-Jones

Thomas Simpson

Phillip Keam

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Australian Honours

Senior Governor

Sir Basil Osborne, CBE Doug Plaister, AO MBE

Life Membership

Gary Kearney Robyn Pryce-Jones Alan Swinton OAM, QPM, JP

Meritorious Service Medal

Barbara Brain Anne Burrows

Nigel Carins

Joseph Ingles Gary Kearney

Alison McIntyre

Margaret Miller

David Mourant

Robyn Pryce-Jones

Noel Ruddock

Alan Swinton OAM, OPM, JP

Companion Nigel Carins

Nigel Carins Mark Chandler

Peter Goss

Diane Hollister

Gary Kearney

ianne McHenry

Alison McIntyre

David Mourant

Robyn Pryce-Jones

Alan Swinton OAM, QPM, JP

Fellow

Peter Goss
Dr Paul Luckin
Dianne McHenry
Mark Chandler
R Mark Hayes

Associate

R Mark Hayes
Jennifer Mazengarb
Natalie Meldrum
Ann Walker
Ceri Weeks
Penny Snashall



Australian Service Medal

Neryl Mills



Kate Chambers

Tasmanian Honours

Vice Presidents

George Brothers
Patrick Chu
Francis Loo
Doug Plaister, AO MBE

Maxwell Robinson AO QPM

DH Tribolet LE Weidenhofer

Peter Fehre

Peter Fox

JJ Gardner

Henri Kwok
Francis Loo
Doug Plaister, AO MBE
Laurie Salmon

Patrick Chu

Lyell Dowding

LE Weidenhofer Vincent Shaw OAM Sir Alfred White

Life Governors

Mark Chandler
Patrick Chu
Gary Kearney
Henri Kwok
Francis Loo
David Mourant
Doug Plaister, AO MBE
Robyn Pryce-Jones
Vincent Shaw OAM
Alan Swinton OAM, QPM, JP

Life Members

Meritorious Service Badge

Zearust Abbott Suzanne Geeves Dr Paul Luckin Judi Adams Russell Goonan James Lyons TG Addicoat Peter Goss Amanda Mayes Alan Goodfellow P McDonald J Aschman **Betty Baker** Judy Gould Jennifer Mazengarb Mark Barling Katherine Greenwood Donald McDonald Ralph Barnes Kathy Hawkes Dianne McHenry Janet Bean Mark S Hayes Alison McIntyre Barbara Brain R Mark Hayes **B McKittrick** Vanessa Brown Andrew Herbert Natalie Meldrum Robert Hill Margaret Miller Anne Burrows Diane Hollister Nigel Carins Neryl Mills **David Chambers** Christopher Holloway William Mills Mark Chandler Robin Hood Rowen Morphett H Clarke **Thomas Howard David Mourant Betty Clennett** Di Hunt Debra Norris BY Chiu Sister Ignatius Camille O'Meara Sir Basil Osborne, CBE Joseph Ingles **Graeme Cooksey** Sue Cooksey Frank Jenkins Tracey Parry Alan Jolly **Betty Parssey** Lindy Crack Patrick Chu Gary Kearney D Payton Roslyn Dillon **Donald Keating** Suzanne Peacock K Edwards Henri Kwok Richard Penwright Frederick Eiszele Phillip Large Doug Plaister, AO MBE

YW Law

TS Leung

Francis Loo

R Barry Plaister

Robyn Pryce-Jones

Russ Porter

Howard Richardson
A John Rigby
Pamela Roberts
Dennis Robertson
Noel Ruddock
Daphne Saarman
Vincent Shaw OAM
Pene Snashall
Alan Swinton
OAM, QPM, JP
Alma Swinton
KC Tam

KC Tam
Geoffrey Templeman
Anne Thwaites
N Vaughan
Kye Vincent
Gerald Viney
Ann Walker
Brian Webb
Ceri Weeks
Sir Alfred White
Pamela White
Sue Wragge
Patrick Yeung

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Tasmanian Trophies

D.M. Luckin Memorial Trophy

Outstanding service across an extended period.

1994 Alan Swinton OAM, QPM, JP 2007 Suzanne Peacock 1995 Nigel Carins 2008 Judi Adams

1996 Gary Kearney 2009 Neryl Mills

1997 David Mourant 2010 Alan Swinton OAM, 1998 Alison McIntyre QPM, JP 2011 Amanda Mayes

2012 Andrew Herbert 1999 Robyn Pryce-Jones

2013 Ceri Weeks 2000 Diana McHenry 2001 Peter Goss 2014 Gary Kearney 2002 Mark Chandler 2015 Anne Burrows

2003 R Mark Hayes 2016 Mark Chandler

2004 Jennifer Mazengarb 2017 Amanda Mayes 2018 Pene Snashall 2005 Jill Bell

2006 Sue Wragge

Dr. P. G. Luckin President's Trophy

Exceptional service across a 12-month period.

1997 Vanessa Brown 2008 Vaughan Smith 1998 Lorraine Brown 2009 Camille O'Meara 1999 Russell Goonan 2010 Julia Fassina 2000 Alison McIntyre 2011 Tracey Parry

2001 Jamie McIntyre 2012 Tracey Parry & Neryl Mills

2002 Kate Mirowski 2013 Carolynn Taylor 2003 Alison McIntyre 2014 Amanda Mayes 2004 Neryl Mills 2015 Pene Snashall 2005 Amanda Mayes 2016 Mel Bush 2006 Rowan Morphett 2017 Anne Burrows 2007 Kate Harland 2018 Gary Kearney



74 ≤ Our Celebrations

